



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-23-2012 PAGE: 1 of 1

SHORR, JOHNSON, MAGNUS & PARTNERS,  
LLC - 22132  
ATTN: MICHAEL D'ETTORE  
1831 CHESTNUT STREET #602  
PHILADELPHIA PA 19103

Contract No 403151	Contract Dt 10-22-2012	Revision Dt 10-23-2012	Rev# 2	Advertiser CASEY FOR SENATE, BOB	Brand BOB CASEY FOR SENATE	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA										
Agency Est#		CMS # 246925	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-23-2012	End Date 10-29-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 246925								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
51	10-29-2012	10-29-2012	10:00PM - 11:00PM	PRIME MO10 (7010)	9	30	1							1	6,000	1	6,000.00
52	10-28-2012	10-28-2012	10:00PM - 11:00PM	PRIME SU10 (7051)	9	30							1	1	3,500	1	3,500.00
53	10-26-2012	10-26-2012	10:00PM - 11:00PM	PRIME FR10 (7044)	9	30					1			1	3,500	1	3,500.00
														Contracted Gross Total:		126	274,750.00
														Actual Gross Total:		126	274,750.00
														Agency Commission:			41,212.50
														Net Total:			233,537.50
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total			
Oct	12	0.00		0.00		227,850.00		0.00						227,850.00			
Nov	12	0.00		0.00		46,900.00		0.00						46,900.00			
TOTAL		0.00		0.00		274,750.00		0.00						274,750.00			

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood